



PROGRAM OBJECTIVES

The **LEAP²** program is an exclusively tailored training and coaching program reserved for Senior Executives who require flexible and discrete individual sessions instead of group training to enhance presentation proficiency and gain the extra communicative advantage.

LEAP² is pedagogically engineered with several Communication Experts depending on the specific needs analysed with the participant: one for Presentations, one for Presentation Stress Anxiety, and one for Leadership Communication. The number of sessions, modules, contents and exercises are all contingent upon the participant's precise needs and are established prior to the establishment of each **LEAP²** Program. Every program is tailored, and requires a unique technical and commercial proposal.

LEAP²

The Executive Solution

Leadership in Executive Advanced Presentation Proficiency

MODULAR APPROACH

TAILORED INDIVIDUAL COACHING SESSIONS BASED ON A MODULAR APPROACH:

The number of individual coaching sessions of 1 ½ hours will depend on the needs analysis done with the coachee. The duration of a **LEAP²** Program can be up to one year on the basis of 1-2 sessions per month as desired. Exact content and coaching assignments for each session are determined to coincide with real-life operational presentation and communication objectives and deadlines.

PROGRAM DESCRIPTION AND CONTENT

- 1 **Formal Large International Presentation**
with slides for conference style
- 2 **Motivational Leadership Speech**
strategic messaging based on stakeholder analysis
- 3 **Hot Change Oriented Topic**
to internal staff without slides
- 4 **Controversial issue**
to a client with and without slides
- 5 **Managing Presentation Anxiety**
practical breathing and relaxation techniques
- 6 **Impromptu speech**
little or no preparation time and no slides
- 7 **Panel participation**
focus on short messaging, sound bites and reactions on the spot

TARGET POPULATION

Senior executives requiring enhanced public speaking skills in internal and external speaking situations.





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